



UNIVERSITY OF PUNE

GANESHKHIND, PUNE 411 007.



STATEMENT OF MARKS FOR

EXAMINATION :- MASTER OF BUSINESS ADMINISTRATION (REV.2008-09)

SEAT NO. 41717

P.R.NO.: 2051204900

NAME RAM BHARAT RATHOD

MOTHER: SAVITRABAI

CENTRE NO. 108

INSTITUTE / COLLEGE 0743 DR.D.Y.PATIL IMS, AKURDI

YEAR APRIL 2014

COURSE NAME

MARKS OBTAINED

		PASSING/OUT OF	12/30	28/70	40/100
SEM.			INT.	EXT.	TOT
1	101	ORG.BEHAVIOUR & PRINC.&PRACTICES OF MGNT	23	46	P 69
	102	MANAGEMENT ACCOUNTING	17	28	P 45
	103	MANAGERIAL ECONOMICS	15	30	P 45
	104	STATISTICAL & QUANTITATIVE METHODS	12	38	P 50
	105	LEGAL ASPECTS OF BUSINESS	17	30	P 47
	106	BASICS OF MARKETING	18	36	P 54
	107	INFORMATION TECHNOLOGY (I) (OUT OF 50)			P 36
	108	MANAGERIAL COMMUNICATION (I) (OUT OF 50)			P 41
2	201	MARKETING MANAGEMENT	20	35	P 55
	202	FINANCIAL MANAGEMENT	17	28	P 45
	203	HUMAN RESOURCE MANAGEMENT	18	31	P 49
	204	MANUFACTURING & OPERATIONS MANAGEMENT	17	28	P 45
	205	MATERIALS & LOGISTICS MANAGEMENT	17	29	P 46
	206	MANAGEMENT INFORMATION SYSTEMS	21	38	P 59
	207	RESEARCH METHODOLOGY (I) (OUT OF 50)			P 46
	208	ECONOMIC ENVIRON.OF BUSI.&ENVIRON. MGNT.(I)(OUTOF 50)			P 44
3	301	BUSINESS POLICY & STRATEGIC MANAGEMENT	14	32	P 46
	302	MANAGEMENT CONTROL SYSTEMS	16	30	P 46
	303	(A) MARKETING RESEARCH	12	28	P 40
	304	(A) INTEGRATED MARKETING COMMUNICATIONS	19	36	P 55
	305	(A) DISTRIBUTION & RETAIL MANAGEMENT	15	30	P 45
	306	(A) CONSUMER & ORGANIZATIONAL BUYING BEHAVIOUR (I)(OUTOF 50)			P 35
	307	(A) SALES MGNT.& PERSONAL SELLING (I) (OUTOF 50)			P 36
	333	PROJECT WORK & VIVA-VOCE	23	50	P 73
4	401	ENTREPRENEURSHIP DEVEP. & PROJECT MGNT.	19	43	* 62
	402	INTERNATIONAL BUSINESS MANAGEMENT	17	28	* 45
	403	CURRENT TRENDS IN MANAGEMENT	20	37	* 57
	404	(A) SERVICES MARKETING	18	36	* 54
	405	(A) MARKETING STRATEGY & RELATIONSHIP MARKETING	20	36	* 56
	406	(A) PRODUCT & BRAND MANAGEMENT	19	34	* 53
	407	(A) INTERNATIONAL MKTG.(INT) (OUTOF 50)			* 29
	408	(A) VIRTUAL MARKETING (INT)(OUTOF 50)			* 32
(1 : 387)(2 : 389)(3 : 376)(4 : 388)		GRAND TOTAL (OUT OF 2800)			1540
					HIGHER SECOND CLASS

SPECIAL SUBJECT : MARKETING MANAGEMENT

* * CONGRATULATIONS * *

Medium of instruction: English

CONTROLLER OF EXAMINATIONS

DATE: 5 JULY 2014

* Appearing P - Previous \$ - Ordinance NA - Not Appeared AB - Absent Ex = Exemption FF - Fail ! Optional Subject