



UNIVERSITY OF PUNE

GANESHKHIND, PUNE 411 007.



STATEMENT OF MARKS FOR

EXAMINATION MASTER IN MARKETING MANAGEMENT (REVISED 2005-06)

SEAT NO. 2390

P.R. NO.: 1320060865

NAME DIMPAL BABU

MOTHER: DAMYENTI

CENTRE NO. 001

INSTITUTE / COLLEGE 0664 S. PAWAR RITH&CD PUNE 43

YEAR APRIL 2009

COURSE NAME

MARKS OBTAINED

SEM.	PASSING/OUT OF	12/30	28/70	40/100
		INT.	EXT.	TOT
1	101 PRINCIPLES AND PRACTICE OF MANAGEMENT	20	35	P 55
	102 PRINCIPLES OF MARKETING	12	40	P 52
	103 FUNDAMENTALS OF MANAGEMENT ACCOUNTING	15	28	P 43
	104 MANAGERIAL ECONOMICS	16	28	P 44
	105 RESEARCH METHODOLOGY	14	37	P 51
	106 CONSUMER BEHAVIOUR	16	36	P 52
	107# BUSINESS COMMUNICATION			P 30
	108# FUNDAMENTALS OF I.T.			P 40
2	201 SERVICES MARKETING	19	33	P 52
	202 RETAIL MARKETING	17	28	P 45
	203 SALES MANAGEMENT & PERSONAL SELLING	17	30	P 47
	204 DISTRIBUTION MANAGEMENT & LOGISTICS	20	45	P 65
	205 MARKET RESEARCH	19	34	P 53
	206 RELATIONSHIP MARKETING	19	36	P 55
	207# INDIAN ECONOMIC ENVIRONMENT			P 35
	208# FIELD WORK + SPSS			P 42
3	301 INTERNATIONAL MARKETING	17	28	P 45
	302 MARKETING AND LAWS	19	34	P 53
	303 FINANCIAL SERVICES MARKETING	17	28	P 45
	304 MARKETING COMMUNICATION	17	29	P 46
	305 RETAIL OPERATIONS MANAGEMENT	21	39	P 60
	306 PROJECT WORK AND VIVA	17	29	P 46
	307# FOREIGN LANGUAGE			P 34
	308# VIRTUAL MARKETING			P 37
4	401 BRAND MANAGEMENT	17	28	P 45
	402 STRATEGIC MARKETING	P 17	* 28	45
	403 EXPORT DOCUMENTATION & FOREX MANAGEMENT	17	28	P 45
	404 DIRECT MARKETING	17	28	P 45
	405 INDUSTRIAL MARKETING	17	28	P 45
	406 RURAL & AGRICULTURAL MARKETING	20	36	P 56
	407# ENTRE.DEV.& PROJECT MGMT.			P 45
	408# FOREIGN LANGUAGE			P 46

(1 : 367)(2 : 394)(3 : 366)(4 : 372)

GRAND TOTAL (OUT OF 2800) 1499

- Internal : Passing/out of 20/50

SECOND CLASS

* * CONGRATULATIONS * *

CONTROLLER OF EXAMINATIONS

DATE: 29 JUNE 2009